

Jackson County Residential Statistics We Know Southern Oregon

	J	ACKSON	CO EXISTI	NG HOME	SALES - Ma	rch 1, 2015	through May	31, 2015						
AREA	ACTI	VITY	DAYS (	on Mkt	PRICING									
	Mar 1 -	May 31	Mar 1 -	May 31		l		May 2014 vs May 2015						
	# Sold 2014	# Sold 2015	Average 2014	Average 2015	Median \$ 2010	Median \$ 2014	Median \$ 2015	5-year % Change	1-year % Change	Median \$	Median \$			
Ashland	76	98	55	72	\$300,000	\$358,500	\$358,000	19.3%	-0.1%	\$339,000	\$358,000			
Talent	25	19	47	38	\$159,000	\$190,000	\$212,000	33.3%	11.6%	\$190,000	\$212,000			
Phoenix	7	14	34	66	\$155,000	\$235,000	\$243,750	57.3%	3.7%	N/A	\$164,000			
Jacksonville	11	10	78	54	\$202,500	\$348,000	\$275,000	35.8%	-21.0%	\$449,000	\$262,500			
Northwest Medford	9	17	32	24	\$165,000	\$142,000	\$160,500	-2.7%	13.0%	N/A	\$190,500			
West Medford	56	45	50	45	\$97,000	\$123,000	\$139,000	43.3%	13.0%	\$146,900	\$138,750			
Southwest Medford	34	40	30	50	\$162,050	\$187,750	\$210,625	30.0%	12.2%	\$206,000	\$212,000			
East Medford	167	191	48	63	\$180,320	\$225,000	\$251,000	39.2%	11.6%	\$228,500	\$275,000			
Central Point	65	91	39	36	\$168,500	\$182,000	\$203,000	20.5%	11.5%	\$182,000	\$229,000			
White City	30	25	41	47	\$127,000	\$152,000	\$150,000	18.1%	-1.3%	\$148,000	\$147,750			
Eagle Point	43	35	37	58	\$180,000	\$230,000	\$229,900	27.7%	0.0%	\$200,000	\$243,000			
Shady Cove / Trail	3	11	21	94	\$111,250	N/A	\$170,000	52.8%	N/A	N/A	\$167,500			
Gold Hill & Rogue River	12	11	56	105	\$126,500	\$156,250	\$131,000	3.6%	-16.2%	\$196,500	N/A			
URBAN TOTALS	537	608	46	56	\$162,000	\$204,000	\$225,000	38.9%	10.3%	\$215,000	\$236,000			

JACKSON CO NEW HOME SALES - March 1, 2015 through May 31, 2015														
AREA	ACTI	νιτγ	DAYS C	ON MKT				PRICING	6					
	Mar 1 - May 31		Mar 1 -	May 31				May 2014 vs May 2015						
	# Sold 2014	# Sold 2015	Average 2014	Average 2015	Median \$ 2010	Median \$ 2014	Median \$ 2015	5-year % Change	1-year % Change	Median \$	Median \$			
Ashland	2	3	N/A	262	N/A	N/A	N/A	N/A	N/A	N/A	N/A			
Talent	3	2	31	144	N/A	N/A	\$234,000	N/A	N/A	N/A	N/A			
Phoenix	1	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A			
Jacksonville	1	5	N/A	112	N/A	N/A	\$270,000	N/A	N/A	N/A	N/A			
Northwest Medford	14	6	65	28	\$179,500	\$232,500	\$211,500	17.8%	-9.0%	\$214,495	N/A			
West Medford	7	3	252	61	\$154,625	\$161,405	N/A	N/A	N/A	N/A	N/A			
Southwest Medford	6	3	62	114	\$189,000	\$216,200	N/A	N/A	N/A	N/A	N/A			
East Medford	24	25	110	113	\$273,000	\$331,450	\$361,500	32.4%	9.1%	\$332,000	\$342,250			
Central Point	9	7	89	180	N/A	\$249,000	\$264,900	N/A	6.4%	N/A	N/A			
White City	6	7	26	54	\$165,000	\$181,583	\$187,100	13.4%	3.0%	N/A	\$190,825			
Eagle Point	0	5	N/A	76	\$214,950	N/A	\$241,000	12.1%	N/A	N/A	N/A			
Shady Cove / Trail	0	2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A			
Gold Hill & Rogue River	4	3	11	0	N/A	\$177,400	N/A	N/A	N/A	N/A	N/A			
URBAN TOTALS	77	71	94	105	\$199,523	\$233,000	\$270,000	35.3%	15.9%	\$228,750	\$289,900			

JACKSON CO RURAL HOME SALES - March 1, 2015 through May 31, 2015														
ACREAGE	ACTIVITY DAYS ON MKT				PRICING									
	Mar 1 - May 31		Mar 1 - May 31					May 2014 vs May 2015						
	# Sold 2014	# Sold 2015	Average 2014	Average 2015	Median \$ 2010	Median \$ 2014	Median \$ 2015	5-year % Change	1-year % Change	Median \$	Median \$			
Under 5 Acres	67	82	74	72	\$240,000	\$225,000	\$244,950	2.1%	8.9%	\$227,250	\$291,500			
5 - 10 Acres	34	57	91	81	\$275,000	\$281,950	\$310,000	12.7%	9.9%	\$285,000	\$370,000			
Over 10 Acres	24	30	140	157	\$360,000	\$387,500	\$409,500	13.8%	5.7%	\$350,000	\$415,000			
RURAL TOTALS	125	169	91	90	\$260,005	\$260,000	\$305,000	17.3%	17.3%	\$280,000	\$345,000			

ALL HOMES ON M	IARKET (ii	ncludes ru	ıral)
Area	Active 05/31/14	Active 05/31/15	% Change
Ashland	240	213	-11.3%
Talent	32	27	-15.6%
Phoenix	25	16	-36.0%
Jacksonville	67	58	-13.4%
Northwest Medford	16	17	6.3%
West Medford	48	64	33.3%
Southwest Medford	57	47	-17.5%
East Medford	239	236	-1.3%
Central Point	124	111	-10.5%
White City	31	32	3.2%
Eagle Point	115	109	-5.2%
Shady Cove / Trail	63	59	-6.3%
Gold Hill & Rogue River	121	109	-9.9%
Other Areas	72	64	-11.1%
COUNTY TOTALS	1250	1162	-7.0%

The statistics in the top two charts represent urban area homes and exclude rural properties. N/A means "No or Insufficient Activity" in the reporting period.

Median price means the midpoint, with half of the sales being above and half below the listed number; *it is not the same as average.* 

Median prices reflect overall market trends and are not a measure of pricing for individual properties. Small sampling sizes can lead to wide variances in year to year comparisons.

Statistics are based on reporting by  ${\sf REALTORS} \ensuremath{\mathbb{R}}$  to the Southern Oregon Multiple Listing Service.

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## Jackson County Residential Statistics We Know Southern Oregon

	1				SSED - March 1, 2015 through May 31, 2015 PRICING							
AREA	-		-									
	Mar 1 -	May 31	Mar 1 -	May 31		Mar 1 - May 3	1	May 2014	vs May 2015			
	# Sold 2014	# Sold 2015	Average 2014	Average 2015	Median \$ 2014	Median \$ 2015	1-year % Change	Median \$	Median \$			
Ashland	5	6	93	59	\$210,000	\$145,000	-31.0%	N/A	\$145,000			
Talent	6	2	69	N/A	\$188,250	N/A	N/A	\$187,500	N/A			
Phoenix	1	3	N/A	16	N/A	N/A	N/A	N/A	N/A			
Jacksonville	0	2	N/A	N/A	N/A	N/A	N/A	N/A	N/A			
Northwest Medford	4	1	49	N/A	\$139,000	N/A	N/A	N/A	N/A			
West Medford	16	9	30	37	\$86,500	\$93,000	7.5%	\$103,489	\$83,500			
Southwest Medford	3	6	53	25	N/A	\$176,300	N/A	N/A	N/A			
East Medford	19	16	54	54	\$185,000	\$173,750	-6.1%	\$149,500	N/A			
Central Point	11	11	34	72	\$129,000	\$140,000	8.5%	\$123,950	N/A			
White City	6	5	62	70	\$139,000	\$150,000	7.9%	N/A	N/A			
Eagle Point	6	6	37	45	\$158,000	\$154,000	-2.5%	N/A	N/A			
Shady Cove / Trail	0	3	N/A	43	N/A	N/A	N/A	N/A	N/A			
Gold Hill & Rogue River	1	3	N/A	102	N/A	N/A	N/A	N/A	N/A			
URBAN TOTALS	78	74	48	54	\$150,250	\$156,500	4.2%	\$138,000	\$147,750			

AREA				RANSAC						ON MAR				PRICING	
		Mar 1 - May 31							Mar 1 - M				Mar 1 -		
	Normal	Normal %	REO	REO %	Short	Short %	All	Normal	REO	Short	All	Normal	REO	Short	All
Ashland	92	93.9%	6	6.1%	0	0.0%	98	73	59	N/A	72	\$370,750	\$145,000	N/A	\$358,000
Talent	17	89.5%	0	0.0%	2	10.5%	19	33	N/A	N/A	38	\$225,000	N/A	N/A	\$212,000
Phoenix	11	78.6%	3	21.4%	0	0.0%	14	79	N/A	N/A	66	\$250,000	N/A	N/A	\$243,750
Jacksonville	8	80.0%	1	10.0%	2	20.0%	10	41	N/A	N/A	54	\$292,500	N/A	N/A	\$275,000
Northwest Medford	16	94.1%	1	5.9%	0	0.0%	17	24	N/A	N/A	24	\$158,750	N/A	N/A	\$160,500
West Medford	36	80.0%	9	20.0%	0	0.0%	45	47	37	N/A	45	\$140,750	\$93,000	N/A	\$139,000
Southwest Medford	34	85.0%	5	12.5%	1	2.5%	40	54	28	N/A	50	\$211,625	\$180,100	N/A	\$210,625
East Medford	175	91.6%	11	5.8%	5	2.6%	191	64	65	30	63	\$259,000	\$185,000	\$147,300	\$251,000
Central Point	80	87.9%	7	7.7%	4	4.4%	91	31	27	152	36	\$217,950	\$130,000	\$171,500	\$203,000
White City	20	80.0%	4	16.0%	1	4.0%	25	41	59	N/A	47	\$154,000	\$147,750	N/A	\$150,000
Eagle Point	29	82.9%	3	8.6%	3	8.6%	35	61	N/A	N/A	58	\$243,000	N/A	N/A	\$229,900
Shady Cove / Trail	8	72.7%	2	18.2%	1	9.1%	11	113	N/A	N/A	94	\$177,500	N/A	N/A	\$170,000
Gold Hill & Rogue River	8	72.7%	3	27.3%	0	0.0%	11	107	N/A	N/A	105	\$141,000	N/A	N/A	\$131,000
URBAN TOTALS	534	87.8%	55	9.0%	20	3.3%	608	57	45	76	56	\$236,000	\$152,900	\$168,950	\$225,000

ALL HOMES	ALL HOMES ON MARKET (including rural) - 05/31/15													
AREA	Normal	Normal %	REO	REO %	Short	Short %	All							
Ashland	207	97.2%	2	0.9%	1	0.5%	213							
Talent	25	92.6%	0	0.0%	2	7.4%	27							
Phoenix	15	93.8%	0	0.0%	1	6.3%	16							
Jacksonville	58	100.0%	0	0.0%	0	0.0%	58							
Northwest Medford	17	100.0%	0	0.0%	0	0.0%	17							
West Medford	52	81.3%	9	14.1%	3	4.7%	64							
Southwest Medford	43	91.5%	0	0.0%	1	2.1%	47							
East Medford	224	94.9%	6	2.5%	4	1.7%	236							
Central Point	106	95.5%	2	1.8%	3	2.7%	111							
White City	25	78.1%	4	12.5%	1	3.1%	32							
Eagle Point	106	97.2%	2	1.8%	0	0.0%	109							
Shady Cove / Trail	53	89.8%	4	6.8%	2	3.4%	59							
Gold Hill & Rogue River	105	96.3%	3	2.8%	0	0.0%	109							
Other Areas	63	98.4%	1	1.6%	0	0.0%	64							
COUNTY TOTALS	1099	94.6%	33	2.8%	18	1.5%	1162							

REO/Short sales and inventories are not foreclosure rates.

"Normal" indicates properties that do not require third party approval for the transaction.

"REO" means Real Estate Owned, indicating bank or mortgage company ownership.

"Short" stands for Short Sale, where third party approval is required for the transaction.

Percentages of sales and inventories add up across the rows, but may not total exactly 100% due to rounding.

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